

MARK ZIDES



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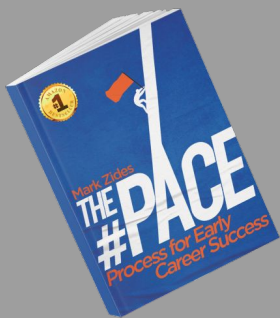
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17 Skylar Drive
Southborough, MA
01772

Mark brings a wealth of experience and passion to empower organizations and individuals alike with his fresh approach. Mark is an entrepreneur and disruptor—a rule breaker— and he devotes his decades of experience in learning innovation and strategy to bring new ideas to life, to drive the future of learning and business. Whether you're a Fortune 1000 company, a bold start-up, or a person in need of professional coaching, Mark helps clients grow, educates executive teams to be better leaders, improve strategy, improve their culture, and accelerate revenue growth, by sharing his strategic and tactical go-to-market experience and relationships. Mark is a provocative, engaging, and entertaining mentor and speaker, focused on the changing world of the workplace, learning, and technology.

Entrepreneurship	Business Development	Marketing Strategy
Investing + M&A	TedX Speaker	Executive Coaching
Management Consulting	Angel Investing	Strategic Planning & Growth

Author of the
Amazon Best Seller



*The #PACE Process for
Early Career Success*

EDUCATION

BABSON COLLEGE

Class of 1990

Bachelor of Science

Areas of concentration:

Finance / Investments &

Behavioral Sciences

EXECUTIVE EXPERIENCE

- **Chief Commercial Officer - ELB Learning, Inc.**
March, 2022 to present
- **Founder & President - CoreAxis Consulting, LLC.**
January 2002 to April 2022
- **Managing Director - Pricewaterhousecoopers (PWC)**
2007 to 2008
- **Global Practice Leader - Monitor Group (now Deloitte)**
2005 to 2007
- **Business Development Executive, New England - Ernst & Young LLP**
2003 to 2004
- **Founder, President, & CEO - Progressive Solutions Corp.**
1996 to 2001
- **Regional Account Executive - International Business Machines Corp. (IBM)**
1993 to 1996
- **Financial Consultant - Caldor, Inc.**
1990 to 1993