

MARK ZIDES



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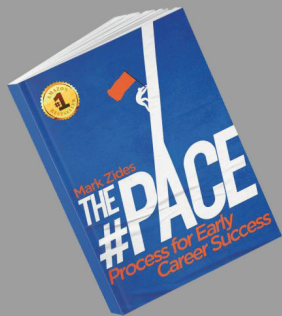
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Mark Zides is a pioneering authority in the realms of future work, business scaling for entrepreneurs, and AI-driven marketing for growth-oriented companies. He's renowned for his startup mentality across marketing, AI, HR, leadership, learning, and the future of work. Mark's bestselling book, "The #PACE Process for Early Career Success," has guided numerous young professionals on their career journeys. With a TEDx talk and a talent for devising and executing growth strategies for small businesses, Mark stands as a go-to resource for building thriving enterprises. An entrepreneur and disruptor at heart, he leverages decades of experience in innovation and strategy to bring novel concepts to life, shaping the future of learning and business. Mark is a captivating and thought-provoking mentor and speaker who centers his focus on the evolving landscape of the workplace, AI, learning, and technology. Whether you're a Fortune 1000 company, a bold startup, or an individual seeking professional guidance, Mark is the ally you need to foster innovation, growth, and the realization of your personal brand and business ambitions.

Entrepreneurship	Business Development	Marketing Strategy
Investing + M&A	TedX Speaker	Executive Coaching
Management Consulting	Angel Investing	Strategic Planning & Growth

Author of the
Amazon Best Seller



The #PACE Process for
Early Career Success

EDUCATION

BABSON COLLEGE

Class of 1990
Bachelor of Science
Areas of concentration:
Finance / Investments &
Behavioral Sciences

EXECUTIVE EXPERIENCE

- **Chief Commercial Officer - ELB Learning, Inc.**
March, 2022 to present
- **Founder & President - CoreAxis Consulting, LLC.**
January 2002 to April 2022
- **Managing Director - Pricewaterhousecoopers (PWC)**
2007 to 2008
- **Global Practice Leader - Monitor Group (now Deloitte)**
2005 to 2007
- **Business Development Executive, New England - Ernst & Young LLP**
2003 to 2004
- **Founder, President, & CEO - Progressive Solutions Corp.**
1996 to 2001
- **Regional Account Executive - International Business Machines Corp. (IBM)**
1993 to 1996
- **Financial Consultant - Caldor, Inc.**
1990 to 1993